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Advertiser Advertiser Product Estimate# Buyer Phone# Fax#	tiser	NNV-1V LAS ().NR.C NRCC IE 2012 2600 Ben Angle	KSNV-TV LAS VEGAS, NV. () .N.R.C.C. IE NRCC IE 2012 2600 Ben Angle		Agency () NATIO & PLACEMEN ALEXANDRIA Agency C/P1/P2/E 15 Flight Dates 09/21 Hiatus Weeks	& PIACEMENT, 815 SLATER LANE & PLACEMENT, 815 SLATER LANE ALEXANDRIA, VA 22314 P1/P2/E 155/426/2600 res 09/21/2012 - 09/27/2012 reks	SEARCH PLANNNING kep firm LANE Sales Offi Salesperso 12 Salesperso Salesperso	Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	one± X#) PHILADELPHIA) AMY MCCREARY # 215-568-6540 215-568-1845	PHIA REARY 5540 1845
	TRACT	CONTRACT COMMENT	ī								
LI	Į,	Day	Time	Program	Ĺen	Rate	Dates	Spots/Week	₩eeks	Total Spots	Total Cost
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. 30	29	28	27	26	25	24	. 23	22	21	20	19	18	. 17	16	15		Fax#	Estimate# Buyer Phone#	Station k Advertiser Product	Rep Order# EC'd Yes
TU	×	17]	TH	TU	ǥ	SU	TH	¥	TU	ĸ	描	បន	us	SA	TH		Day	2600 Ben Ang le	음으	# 6825822 s
5P-630P	5P-630P	5P-630P	430P-SP	430P-5P	430P-5P	930A-10A	9A-10A	9A-10A	9A-10A	9A-10A	9A-10A	7A-8A	6A-7A	7A-9A	7A-9A		Time		LAS VEGAS, N .N.R.C.C. IE E 2012	Ver#
NEWS 3	CHRIS MATTHEWS	TODAY SHW2	SUN TODAY	NW3-SUNRS WKND	SATURDAY TODAY	TODAY SHW		Program		7.	1 Mod# 0 Status									
																		Agency C/F1/F2/E. Flight Dates Hiatus Weeks	Agency (& PL. ALE)	Confirmed
:30	: 30	:30	:30	:30	:30	:30	:30	: 30	:30	:30	:30	:30	:30	:30	:30		Len) NATIO ACEMEN KANDRIA	Traffic
\$1,200.00	\$1,200.00	\$1,200.00	\$725.00	\$725.00	\$725.00	\$500.00	\$425.00	\$425.00	\$425.00	\$425.00	\$425.00	\$500.00	\$375.00	\$625.00	\$900.00		Rate	09/21/2012 - 09/27/2012	() NATIONAL MEDIA RESEARCH & PLACEMENT, 815 SLATER LANE ALEXANDRIA, VA 22314	Traffic Order# 103290 Sho
09/25-09/25	09/24-09/24	09/21-09/21	09/27-09/27	09/25-09/25	09/24-09/24	09/23-09/23	09/27-09/27	09/26-09/26	09/25-09/25	09/24-09/24	09/21-09/21	09/23-09/23	09/23-09/23	09/22-09/22	09/27-09/27		Dates	12	.CH	290 Prir Last Received: 06/ Showing Buylines: All Lines
N	N	N	н	H	<u> -3</u>	Н	н	1	Н	المرا	Н	Ν.	н	Η.	N		Spots/Week	Salesperson Phone# Salesperson FAX#	PLANNNING Rep Firm Sales Office (Salesperson (ı ted: 19/2012 7:
Н	Н	Ľ	⊢ •	l→	jl	سا	1	Н	1	H	1-7	1	ħ	⊢ •	Ľ	2 0 0	5 *** 0 0 0 0 1 h	Phone# FAX#		06/22/2012 8:33 AM :33 AM
N	Ŋ	N	1-7	Н	Н	L	1	H	М	Н	ħ	N	Н	Н	N	\(\frac{1}{2}\)	Total	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	8:33 AM
\$2,400.00	\$2,400.00	\$2,400.00	\$725.00	\$725.00	\$725.00	\$500.00	\$425.00	\$425.00	\$425.00	\$425.00	\$425.00	\$1,000.00	\$375.00	\$625.00	\$1,800.00		Total Cost	-6540 -1845	LPHIA CREARY	
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SA	W	Z	US	SU	trj	埘	TH	W	TU	K	TH	Ħ	TU	1 4	TH	W - 	Day	Ben Angle	SNV-TV LAS V ().N.R.C ()RCC IE 2012	6825822
11P-1135P WKD2 NWS-AT	11P-1135P	11P-1135P	830P-930P	530P-830P	9P-10P	8P-9P	730P-8P	730P-8P	730P-8P	730P-8P	7P-730P	7P-730P	7P-730P	7P-730P	5P-630P	5P-630P	Time		KSNV-TV LAS VEGAS, NV. r ().N.R.C.C. IE nRCC IE 2012	Ver#
WKD	NEWS	NEWS	SSMN	NBC	GRI	OHM	MHE	MHE	WHE	WHE	JEO:	JE0:	JEO	JEO	NEWS	NEWS	Pro		. 7	Н
NWS-AT 1	5 3 AT 11	3 AT 11	3 LVE-PRIME	SUN-FTBL	GRIMM-NBC	ARE YOU?	WHEEL-FORTNE	WHEEL-FORTNE	WHEEL-FORTNE	WHEEL-FORTNE	JEOPARDY	JEOPARDY	JEOPARDY	JEOPARDY	ω	. ω ω	Program			Mod# 0
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:30	:30	: 30	:30	: 3	:30	:30	:30	: 30	:30	:30	:30	:30	:30	:30	:30	:30	Len) NATIO LACEMEN EXANDRIA	Traffic
\$1,100.00	\$1,200.00	\$1,200.00	\$1,600.00	\$10,000.00	\$3,000.00	\$1,700.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,200.00	\$1,200.00	Rate	09/21/2012 - 09/27/2012	() NATIONAL MEDIA RESEAR & PLACEMENT, 815 SLATER LANE ALEXANDRIA, VA 22314 P1/P2/F 15/1426/2600	Traffic Order# 103290 Sh
09/22-09/22	09/26-09/26	09/24-09/24	09/23-09/23	09/23-09/23	09/21-09/21	09/21-09/21	09/27-09/27	09/26-09/26	09/25-09/25	09/24-09/24	09/27-09/27	09/26-09/26	09/25-09/25	09/21-09/21	09/27-09/27	09/26-09/26	Dates	012) NATIONAL MEDIA RESEARCH PLANNNING Rep Firm CEMENT, 815 SLATER LANE Sales Offi ANDRIA, VA 22314 Salespers	290 Prin Last Received: 06/ Showing Buylines: All Lines
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						·	·	·		•	·	·	,-		10	2	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (Printed: 06/22/2012 8:33 AM 06/19/2012 7:33 AM ines
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נ	Ы	jā	لسز	Ч	μ	₽	Ь	щ	Н	Ь	Ľ	H	لسوا	₽	2	2	Total	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY	8:33 AM
\$1,100.00	\$1,200.00	\$1,200.00	\$1,600.00	\$10,000.00	\$3,000.00	\$1,700.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$2,400.00	\$2,400.00	Total Cost	6540 1845	PHIA REARY	

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NN-TY LAS VEGAS, NV. (C))NR.C.C.IE (NC) DAY E Day Time TONITE SHW 1135P- 1235A TONITE SHW TONITE SHW 1235A TONITE SHW TONITE	Rep Order#	6825822	Ver# 1	Mod# 0	Status Confirmed	Ö.	Traffic Oı	Traffic Order# 103290		Printed: 06/	06/22/2012 8:33 AM	:33 AM	
	EC'd Yes							Show	Last Received: ing Buylines: All L	06/19/2012 7:33 ines	AM		
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Day Day Time Program Date Dates	1ate# r e#	en Angle			Agency Flight D Hiatus V	C/P1/PZ/H bates Weeks) 12 - 09/27/2012	2	Salesperson I Salesperson I	#	215-568-65 215-568-18	;40 ;45
48 F 1139P TONITE SERV 130 \$500.00 09/21-09/21 2 1 2 49 K 1135P TONITE SERV 130 \$500.00 09/20-09/21 2 1 2 50 KU 1135P TONITE SERV 130 \$500.00 09/20-09/25 2 1 2 51 W 1135P TONITE SERV 130 \$500.00 09/20-09/25 2 1 2 52 7H 1135P TONITE SERV 130 \$500.00 09/20-09/25 2 1 2 52 7H 1135P TONITE SERV 130 \$500.00 09/20-09/25 2 1 2 52 7H 1135P TONITE SERV 130 \$500.00 09/20-09/25 2 1 2 52 7H 1135P TONITE SERV 130 \$500.00 09/20-09/25 2 1 2 52 7H 1135P TONITE SERV 130 \$500.00 09/20-09/25 2 1 2 53 \$A 1130P 13 \$AT NITE LIVE 130 \$10 \$1.400.00 09/20-09/22 1 1 2 55 FORTOLAS 14 \$72,025.00 00 \$125.00 00 \$1.400.00 09/20-09/22 1 1 1 55 SNONTHLYTOTALS 130 \$130 \$134,622 CART V 08 XIDR 08 KINC	X I	Day	Time	Program			Len	Rate	Dates		# of Weeks	Total Spots	Total Cost
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51 W 1135A TONITE SHW :30 \$500.00 09/26-09/26 2 1 2 52 TH 1135F TONITE SHW :30 \$500.00 09/27-09/27 2 1 2 53 SA 1130F-1A SAT NITE LIVE :30 \$1,400.00 09/27-09/27 2 1 1 2 ETOCALS: 74 / \$72,025.00	50		1135P- 1235A				:30	\$500.00	09/25-09/25	N	щ	N	\$1,000.00
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Totals: 74 / \$72,025.00	ប រ ដ	SA		NITE			: 30	\$1,400.00	09/22-09/22	ц	 4		\$ 1,4 00.00
2: 74 / \$72,025.00 7otals: 74 / \$72,025.00 not sent/rcld/rtrn: 0 / \$0.00 Market Totals \$194,662 CATV 0% KBLR 0% KINC 0% KLAS 22% KSNV XXXX 0% KTNV 15% KTUD 0% KVCM 1% KVMY 3% KVVU	REPORT TOTA	_	,025.00										
Z: /4 / \$/2,025.00 **Totals: 74 / \$72,025.00 on Totals: 74 / \$72,025.00 not sent/rcid/rtrn: 0 / \$0.00 not sent/rcid/rtrn: 0 / \$0.00 Market Totals \$194,662 CATV 0% KBLR 0% KINC 0% KLAS 22% KSNV **TNV 15% KTUD 0% KVCM 1% KVMY 3% KVVU XXXX 0%	—SALES MONTI	HLY TOTALS											
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Totals \$194,662 CATV 08 KBLR 08 KINC 08 KLAS 228 KSNV KTNV 158 KTUD 08 KVCW 18 KVMY 38 KVVU XXXX 08	[PET]	E .											
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-- COMPETITIVE COMMENTS-EST SHARES BASED ON 5 ORDERS TOTAL

Rep Order# EC'd Yes Buyer Phone# Station KSNV-TV LAS VEGAS, NV. Advertiser ().N.R.C.C. IE Product NRCC IE 2012 Estimate# Ben Angle 2600 6825822 Ver# Mod# 0 Status Confirmed Agency () NATIONAL MEDIA RESEARCH PLANNNING Rep Firm & PLACEMENT, 815 SLATER LANE Sales Office ALEXANDRIA, VA 22314 Salespersol Agency C/P1/P2/E 155/426/2600 Flight Dates 09/21/2012 - 09/27/2012 Salespersol Traffic Order# 103290 Showing Buylines: All Lines Printed: 06/22/2012 8:33 AM
Last Received: 06/19/2012 7:33 AM Sales Office (Salesperson () PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

Hiatus Weeks Salesperson Phone# Salesperson FAX#

CASH IN ADVANCE

- CREDIT RISK -

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